

20 Years of

MAGIC



For Children with Cancer



2025 Impact Report



TOMMY HILFIGER
EST. 1985

SNEEDS
A KID'S PLACE
IS NOT THE
FIELD

DREAM

LIV ON BEST

POP

★ A Letter from Joy & Arnie ★

Can you believe it's been 20 years?

We still picture that first summer so clearly: one camp, 96 children, and a simple belief that kids facing cancer deserved the chance to just be kids. Not patients. Not diagnoses. Kids, with messy crafts, inside jokes, nervous first-day smiles, and the kind of laughter that catches you off guard because you didn't think it could show up in the middle of something so hard.

Over two decades, Sunrise has grown in ways we never could have imagined. From Long Island, we've expanded to 14 summer day camps (with South Florida opening as our newest), 89 weekly in-hospital programs, and year-round experiences that now reach roughly 77,000 children each year. But the most important thing hasn't changed at all. The mission is the same. The only thing that's grown is our reach, and the number of families who get to feel what Sunrise can mean.

For years, parents have told us what Sunrise does for their children. We've heard it in quiet conversations at pickup, in letters written long after a summer ends, and in the way siblings exhale when they realize this place is for them too. We've always believed it works. Now, for the first time, independent research has confirmed what we and our families have known.

A first-ever, independent evaluation conducted by Tel Aviv University's School of Public Health found improvements across every area measured, including resilience, quality of life, ability to manage their illness and more. We call it "The SUNRISE Effect." One finding stays with us: children diagnosed with cancer leave camp with significantly lower anxiety levels than when they first stepped on to our campgrounds.

That's what a Sunrise summer can do.

And it isn't just a one-time boost. Children who return summer after summer show the highest resilience scores, building strength over time in a community where they feel safe, seen, and free. That cumulative power is at the heart of everything we do. It's why we keep the doors open, why we welcome families back, and why every summer matters.

With this proof comes a new responsibility: as the researchers concluded, the challenge is no longer demonstrating that Sunrise works; it's ensuring that every child who needs this support can access it. Sunrise is a replicable, scalable model of psychosocial care, and one which needs to continue its growth.

To our donors, volunteers, hospital partners, staff, and most of all, our families: thank you for making 20 years possible. This impact belongs to all of us. And together, we'll carry it forward.

With gratitude and hope,

Joy Zelin
Board Chair

Arnie Preminger
President & CEO





“The minute you walk off your bus or your car, you’re greeted with cheers. You walk in and the whole world changes. You forget about all your treatment. You enter a whole new world where everyone else around you understands what you’re going through and no one has to talk about it for you to understand.”

— Steph, Camper-turned Unit Head Counselor



Our Mission



The mission of the Sunrise Association is to bring back the joys of childhood to children with cancer and their siblings worldwide. This mission is accomplished through the creation and oversight of welcoming, inclusive *Summer Day Camps*, *Year-Round Programs* and *In-Hospital Recreational Activities*, all offered **FREE OF CHARGE**.

Our Vision

We work towards a world where cancer will not be the defining factor in a child's life; where children and families navigating the difficult world of pediatric cancer can find hope, love and an extra ray of sunshine; where cultural diversity is embraced, and every child is celebrated for who they are and for the unique gifts they bring into the world.

Our Values

FUN IS MANDATORY

Sunrise is children just being children – having fun playing and laughing together. We want every child, even if they can only attend for one day, to have the best day ever!

INCLUSIVITY & DIVERSITY

Sunrise is a worldwide organization made up of people from every walk of life who recognize and embrace the particular journey that our children are on. Sunrise actively seeks to create inclusive communities – whether at camp or in the hospitals – that celebrate diversity and equity among all our children and staff while respecting both the distinctions and the commonalities that bind us together as a human family.

HOPE & HEALING

While we cannot cure cancer, Sunrise can provide the healing of the heart as well as the hope that each child can experience the true meaning of childhood.



The Sunrise Story

It started with a Paul McCartney concert and a question nobody could answer.

In 2005, Arnie Preminger, then serving as CEO of the Friedberg JCC, attended a benefit concert for overnight camps serving children with serious illnesses. Inspired, he went looking for summer-long day camp options for kids with cancer who were too young, too sick, or not ready for sleepaway. He found nothing. A week later, at a street fair on Long Island, he asked a representative from a children's cancer center what their patients did during the summer. The answer was simple: if they couldn't go to sleepaway camp, they weren't doing anything.

Sunrise Day Camp opened in 2006 with 96 campers and one guiding insight from the advisory committee that helped shape it: "When a child has cancer, the entire family has cancer." From day one, siblings were welcome on equal footing. No labels, no distinctions. Just kids being kids together.

As that first summer wound down, the Sunrise team asked the question that would define what came next: "Now what?" Camp couldn't reach the kids still tethered to treatment. In 2009, Sunrise on Wheels was born, rolling a trunk full of games, crafts, and creativity directly into hospital rooms. Every toy carefully chosen, every detail designed to meet the



2006

Sunrise Day Camp opens on Long Island with 96 campers



2010

First Sunrise camp opens in Israel



2009

Sunrise on Wheels brings camp into the hospital



2013

Sunrise Day Camp opens in Pearl River, NY



standards of the most sensitive medical environments. Today, Wheels operates in 39 hospitals through 89 weekly programs.

When the pandemic closed camp doors and hospital rooms in 2020, Sunrise adapted again with the Dorothy and Irving Ross Sunrise Studios, delivering original programming to children in treatment, reaching them through screens when no one could reach them in person. What began as a crisis response now serves nearly 70,000 children in seven countries and 200+ hospitals worldwide.

A single spark became a global entity, continuing to look for new ways to better the

lives of children with cancer and their siblings. What the next 20 years will bring is a story waiting to be told.



“I was so far out of my comfort zone, and yet I was so comfortable, because I just knew that what we were doing was going to have an incredible impact.”

— Arnie Preminger, Founder, President & CEO



2016-2018

Camps open in Staten Island, Baltimore, and Atlanta



2022-2024

National expansion: Greater Philadelphia, Greater Washington, Chicago, and Orange County



2020

Sunrise Studios launches during the pandemic



2025

South Florida opens as camp #14; Impact Study validates The Sunrise Effect



Our Reach & Footprint

What began with one camp on Long Island now spans seven countries and reaches children in hospitals, living rooms, and campgrounds from coast to coast. Every program Sunrise offers is designed around the same principle: meet children where they are, and give them back the experience of just being a kid. Here's what that looks like after 20 years.



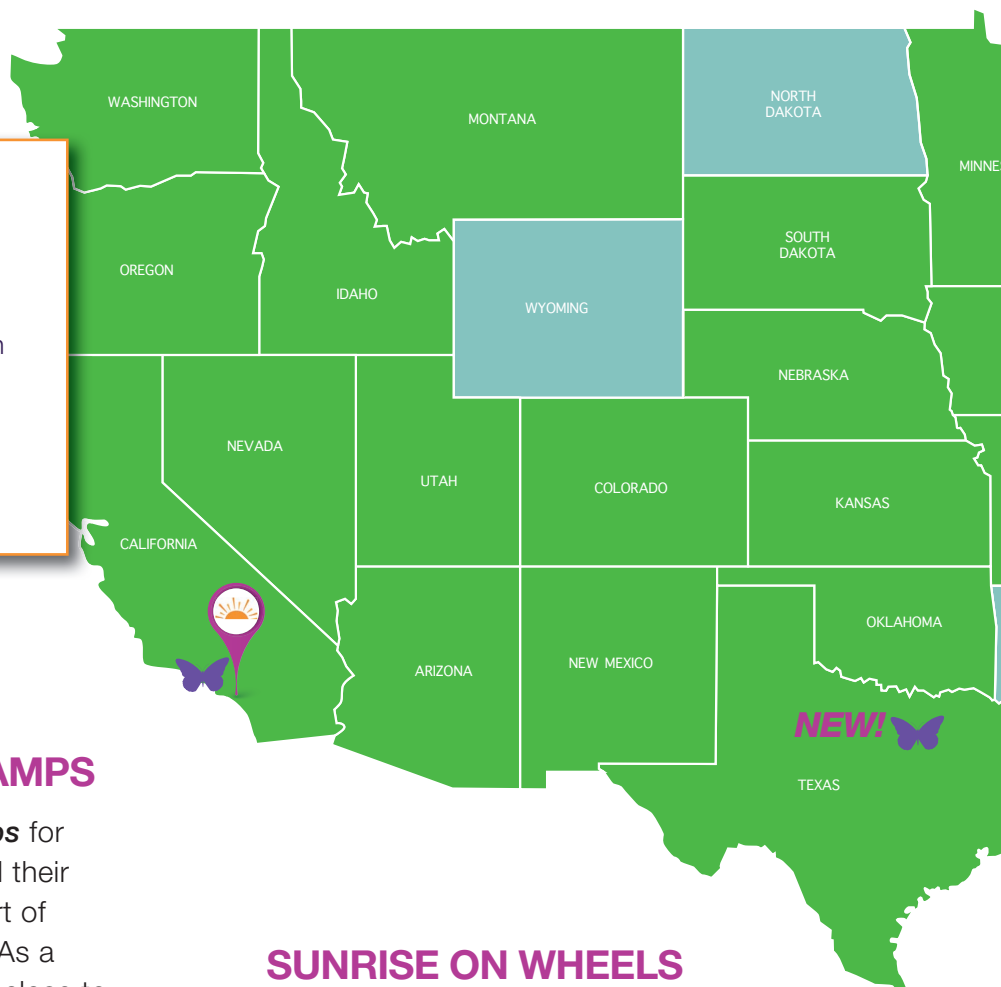
Indicates a Sunrise Association Day Camp



Indicates an area with one or more Sunrise on Wheels programs



Indicates a state with one or more hospitals showing *Wheels Up!*



SUNRISE DAY CAMPS

Full-summer day camps for children with cancer and their siblings, right in the heart of their own communities. As a day camp, children stay close to home, their doctors, and their hospitals, so ***treatment never has to stop for summer to start.***

SUNRISE ON WHEELS

Camp magic brought directly to children in ***hospital playrooms and bedside***, delivered from a tie-dye trunk filled with games, crafts, and creativity. For children in the middle of treatment, Wheels offers something rare: ***a break from being a patient*** and a chance to just play.

**All information on these pages are representative of our current reach at time of publication, April 2026*

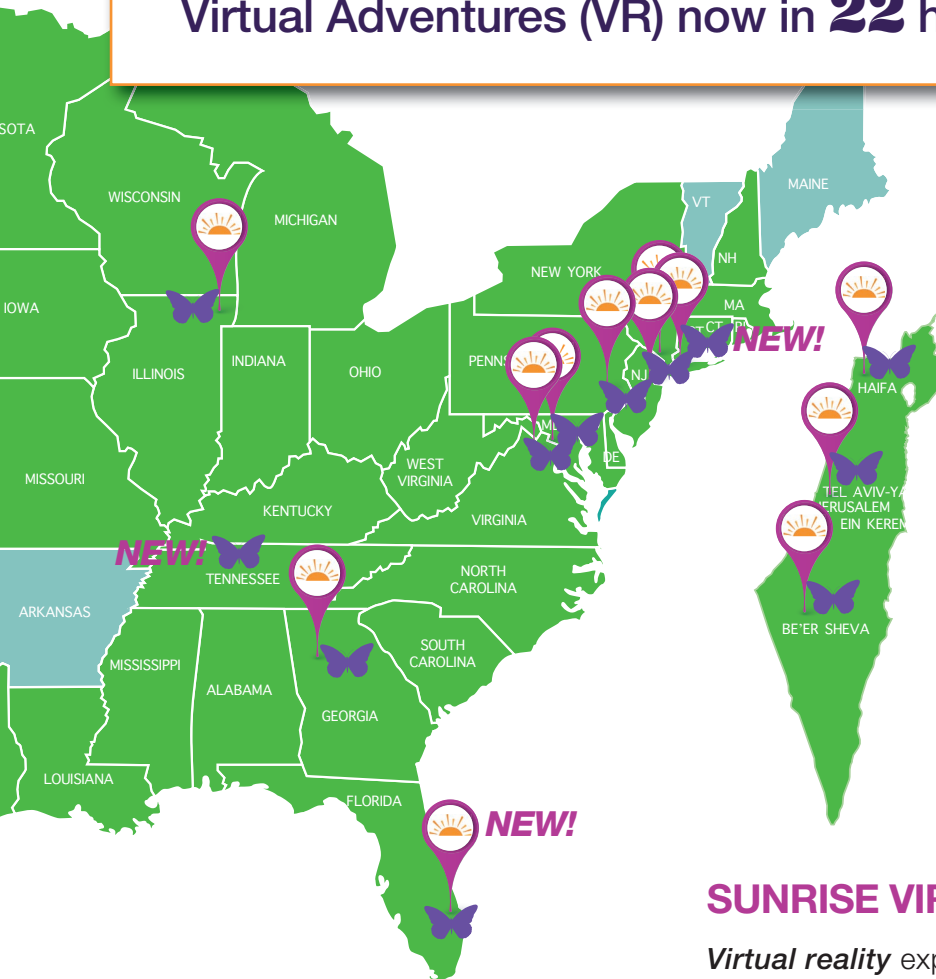
77,000+ CHILDREN IMPACTED ANNUALLY

14 summer day camps

89 weekly Sunrise on Wheels programs in **39** hospitals

204 hospitals showing virtual content in **7** countries

Virtual Adventures (VR) now in **22** hospitals



SUNRISE STUDIOS

Original **video content** and **interactive experiences** created by Sunrise and delivered to children in hospitals worldwide. Our premiere program, ***Wheels Up!*** is now showing in the US, Canada, Israel, Australia, the United Kingdom and Ireland.

SUNRISEVX

A **virtual camp** experience connecting children with cancer and their siblings to the Sunrise community from home, offering live programming **for families who can't access a local camp**.

SUNRISE VIRTUAL ADVENTURES

Virtual reality experiences in pediatric hospitals that give children with cancer a literal **escape during treatment**, transporting them to safaris, underwater worlds, and calming environments through hospital-safe headsets designed for even the most sensitive medical settings.



The **SUNRISE** Effect

WHAT WE ALWAYS BELIEVED, NOW PROVEN

Why This Study Matters

For nearly twenty years, Sunrise families have known that camp changes lives. Parents watched their children come home lighter. Staff saw transformations happen in real time. But until now, there was no independent evidence to prove it.



In 2024, Sunrise partnered with Tel Aviv University's School of Public Health to

find out — not just whether camp works, but how. Researchers conducted the first-ever independent evaluation of Sunrise Day Camps, studying 343 children ages 8–17 across five U.S. camp locations. The study measured seven dimensions of psychosocial well-being in two separate studies: the first comparing children before and after their summer at camp, and the second returning

to those same children twelve weeks later to see what held.

“In two words, Sunrise works. I didn’t go into this study saying, let’s see if Sunrise works. But now that we have everything spread out — camp works. Sunrise works.”

— *Deddy Paz, Lead Researcher, Tel Aviv University*

What makes the findings all the more remarkable: these outcomes weren’t the result of clinical interventions. They emerged from the Sunrise experience itself — from children simply being children, together, in a place built for joy.

The results were unequivocal.



The SUNRISE Effect — Seven Areas, One Direction

The first study compared children before and after their summer at Sunrise. In every psychosocial dimension researchers examined, campers showed improvement. We have named the pattern

The SUNRISE Effect:

Self-Esteem increased

Uplifted Quality of Life improved significantly

Nurtured Sibling Relationships grew stronger

Resilience soared significantly

Illness Management improved

Stress and Anxiety dropped significantly

Emotional Wellbeing increased

Critically, camp worked in the same direction for both diagnosed children and their siblings — validating the inclusive model Sunrise was built on from the beginning.



“When I was sick, I started to push people away because I thought it was better to keep people away from me. But when I came here, I saw siblings who were so close — and I realized I didn’t have to do that to my own brother.”

— Elijah, Camper-turned-Counselor





“We were very surprised to see that they actually maintained the level of resilience that they got to at the end of the camp. Usually in intervention programs, what you see is it works for the short term and then it decreases again. Maintaining the level of resilience is very unique.”

— Deddy Paz, Lead Researcher, Tel Aviv University

The Impact Lasts — And It Builds

The first study proved that camp works. The second asked a harder question: *does it last?*

Twelve weeks after camp ended, researchers returned to the same children. What they found surprised even the research team.

Resilience gains held steady — a rare outcome in psychosocial research, where improvements from intervention programs typically fade once the program ends. Illness management didn't just hold; it continued to

rise after camp was over. And self-esteem showed an upward trend at the twelve-week mark, suggesting camp may set something in motion that continues to grow.

Perhaps the most powerful finding of all: children who returned to camp summer after summer reported the highest resilience scores. The number of days a child attended in a single summer didn't matter — even one day made a difference. But coming back the following year did. The impact is cumulative.

Proof of What Sunrise Has Always Known

The researchers' conclusion was clear: Sunrise Day Camps offer a transformative psychosocial experience — an evidence-based model of support for families navigating pediatric cancer. The improvements did not come from clinical interventions or therapeutic programming. They came from what Sunrise is at its core: a place where children with cancer and their siblings can simply be kids, surrounded by peers who understand, staff who care, and an environment built for normalcy and inclusion.

The stress and anxiety finding tells its own story. Diagnosed children arrived at camp with higher distress than their siblings — but by the end of summer, their anxiety had dropped to or below that of the siblings themselves. Camp didn't just help. It leveled the playing field.

Now the question is no longer whether Sunrise works. The data has answered that. The question is how to reach every child who needs it.



“We try to just create a joyful place where children can experience what other children experience.”

— Arnie Preminger, Founder, President & CEO

Voices of Sunrise: IN THEIR OWN WORDS

Every summer, Sunrise brings together thousands of children, families, and supporters, each carrying their own story. . . their own reason for being part of this



“My favorite memory was when I stepped on that bus and I just saw my kids run off. They feel safe here. They’re happy. It’s like they were at home. There is so much love here, that’s what makes it different.”

NAJMA ZANELLI, *Camp Parent*

For parents navigating a child’s cancer diagnosis, the simple act of watching your kids run toward something with joy, instead of away from something with fear, can be overwhelming. Najma’s moment at the bus captures what so many Sunrise parents describe: the first time they exhaled.



“Usually in these situations, the focus is on the kid who was in treatment, but I really appreciate Sunrise for allowing the siblings to have their voices heard as well. I’ve made connections, people that I consider my brothers and sisters and family.”

NATHANIEL, *Camper-turned-Counselor*

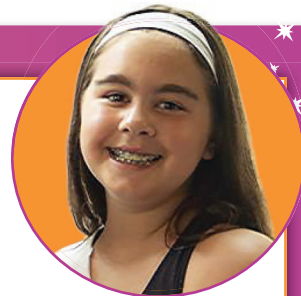
Nathaniel’s twin brother, Elijah, was diagnosed with cancer as a child. For sixteen years, both brothers have been part of Sunrise, first as campers, now as counselors. Nathaniel’s experience reflects what the Tel Aviv University study confirmed: siblings benefit from camp just as much as the diagnosed child, and the shared experience strengthens the bond between them.

community. On the **Sunrise Magic Makers** podcast, we sat down with some of them. What follows are their words, unscripted and unfiltered: the moments that changed them, the connections that carried them, and the reasons they keep coming back.

“People always came up to me. Like, ‘you’re the sister with the cancer kid.’ Coming to Sunrise, no one questions it. It’s like a normal thing. No one is not welcoming.”

ADRIANA, Camper

At school, Adriana was defined by her brother’s diagnosis. At camp, she’s just Adriana. That shift, from being the sibling of a child with cancer to simply being a kid among friends, is exactly what Sunrise was designed to create.



“I just remember getting to hug her again that second summer after everything she had gone through, just knowing that was a connection I was able to make with someone who really was going through something.”

LIBBY, Camp Staff

Libby has worked at Sunrise camps in both Atlanta and Baltimore, two of thirteen communities Sunrise camps now operate in. The relationships that staff build with campers don’t end when summer does. They carry across seasons, across locations, and sometimes across the hardest chapters of a child’s life.



*Scan to hear more from
our Magic Makers!*



2025 Highlights

THE YEAR AT A GLANCE



“The first eight years or so were the learning years. The next ten were the growth years. But we’ve never changed — we’ve gotten better at what we do, but we’ve never changed our basic core philosophy.”

— Arnie Preminger, Founder, President & CEO

In 2025, Sunrise served nearly 77,000 children across 14 camps, 89 in-hospital programs, and virtual offerings reaching seven countries. More than 2,600 children attended a Sunrise Day Camp this summer alone, the most in the organization’s history. What began as one community’s answer to a gap in service has become a global network and the only dedicated full-summer day camp program for children with cancer in the world. Here are some of the moments that defined the year.

Sunrise Day Camp–South Florida Opens as Camp #14

In summer 2025, Sunrise welcomed its newest camp community in South Florida, becoming the **14th Sunrise Day Camp**.



Campers are all smiles at our newest Sunrise Day Camp in South Florida!

Sunrise on Wheels Expands in California, Connecticut and Nashville

Sunrise on Wheels brought joy to over 7,800 children across 38 hospitals through over 85 weekly programs in 2025. With the launch of new in-hospital programs in **California, Connecticut, and Nashville**, Sunrise expanded its reach to even more children and families, bringing engagement, fun, and connection to kids when they need it most.

Horizon Day Camp–Baltimore Receives Landmark \$500,000 Gift

The Ruth Carol Fund made a transformative investment in Horizon Day Camp–Baltimore with a \$500,000 gift, the largest single contribution in the camp’s history. Half will fund an expanded fine arts program, now named the **Ruth R. Marder Fine Arts Program**, bringing new specialists and offerings in art, music,



Horizon Day Camp—Baltimore campers celebrate with the Ruth Carol Fund!

dance, and theater. The remaining \$250,000 establishes **Horizon's first endowment**, building long-term stability and inviting future legacy giving.

AvalonBay Communities: Partnership in Action

AvalonBay Communities deepened its national partnership with Sunrise, **supporting camps in four regions** and contributing to joyful experiences for thousands of children across all Sunrise camps nationwide. From volunteer days preparing camps for summer to leadership roles on the Sunrise Leadership

Board, AVB associates showed up for kids at every level.

Sunrise Virtual Adventures Takes Flight

Through an exciting partnership with Wild Immersion, Sunrise is bringing 360-degree VR journeys to its hospital-based Wheels programs. From jungle treks with primates to safaris on the savannah, children are being transported into thrilling virtual worlds, sparking giggles, wide eyes, and pure joy. After a successful pilot in two New York hospitals, Virtual Adventures is now delighting young hearts in **11 hospitals nationwide**. And thanks to a generous gift from the Dunkin' Joy in Childhood Foundation, the program will expand to an additional 10 hospitals in 2026.

Team Sunrise Races for a Cause

In 2025, Team Sunrise runners raised **over \$60,000** through the NYC and Chicago marathons, bringing Sunrise's mission to new audiences, one mile at a time. The momentum is building: Sunrise has secured bibs for additional marathons in 2026, expanding the program's reach and its impact. Learn more at sunriseassociation.org/team-sunrise.



Our friends from AvalonBay Communities delighted in scooping ice cream for our campers!



Sunrise Day Camp–Long Island campers enjoy their beautiful new bathhouse!

SunriseWALKS Long Island Celebrates 20 Years

SunriseWALKS Long Island marked its **20th anniversary** in 2025. What started as a single community walk has grown into a cornerstone of Sunrise’s grassroots fundraising model, bringing together corporate teams, families and supporters, all united by a shared purpose.

Camp Counselor Appreciation Day Goes Nationwide

Three years ago, Sunrise Association created Camp Counselor Appreciation Day to honor the people who make camp magic happen. This year, the celebration spread far beyond Sunrise. On July 14th, **over 300 camps** across

the country joined in. All 14 Sunrise camps participated, and the outpouring of love and appreciation can be found by searching #campcounselorday on Instagram.

New Additions at Sunrise Day Camp–Long Island

Two transformative projects came to life at Sunrise Day Camp–Long Island in 2025. Thanks to a \$275,000 grant from the Garden of Dreams Foundation, along with support from Cord Meyer Development, Corey Paige Designs and The Up Studio, and donors Janet and John Kornreich, Pearl and Nathan Halegua, LIREG and the Faber Future Foundation, campers now enjoy a **new 8,000 sq ft bathhouse and changing station** designed with their comfort and dignity in mind. And a generous \$150,000 gift from the Nicholas Pedone Foundation brought **Nicky’s Sunrise Express** to camp, a brand-new train and smile station created in loving memory of Nicholas Pedone that will bring rides and joy to campers for years to come.



Celebrating the new camp train with the Nicholas Pedone Foundation!



2024 Financial Overview

Sources of Unrestricted Revenue

Special Events	\$ 3,714,716
Contributions and Grants	\$ 7,041,533
SunriseWALKS	\$ 1,470,452
Misc. Income	\$ 292,759
Total Raised in support of the Sunrise Association	\$ 12,519,460

Fundraising Costs in 2023-2024 equaled just 7% of funds raised.

Uses of Funds

Day Camps, Sunrise on Wheels and Year-Round Programs	\$ 9,967,917
Management and General.....	\$ 1,443,750
Development.....	\$ 1,026,519
Total Expenses	\$ 12,438,186

Assets

Total Assets	\$ 17,188,255
Net Assets	
Unrestricted.....	\$ 7,360,480
Temporarily Restricted	\$ 4,798,898
Total Net Assets	\$ 12,159,378



“It’s clearly the hope. The hope you give everyone. Here, it just exudes hope. It gives everybody an opportunity to know that you should be hopeful — that there is an answer at the end.”

— Bill Villafranco, Trustee, Virginia B. Toulmin Foundation




Sunrise
DAY CAMP

With Deepest Thanks

We gratefully acknowledge our friends whose cumulative generosity has made the dream of Sunrise into a reality...

\$2,000,000 & UP

Feil Family Foundation
Rachel & Michael
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Billie & George Ross
The Laura Rosenberg
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The Marcus Foundation,
Inc.

\$500,000 - \$1,999,999

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\$200,000 - \$499,999

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Rachel & Gary Podell
RBC Capital Markets
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The Arthur M. Blank
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The Cordish Family
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The Marvin Tiger
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The Richard Capri
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\$100,000 - \$199,999

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Dunkin' Joy in Childhood
Foundation Inc
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Friendly Auto Group	Rosalie & Ken Roth	Baltimore Community Foundation	Daniell Family Foundation, Inc.
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Goldman Sachs	Lisa & David Sakhai	Bank of America Securities	David T. Diamond Holding
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Pearl & Nathan Halegua	Sixers Youth Foundation	Bill Wolf Petroleum Corp.	Karen & Alan Dorman
Henry Quentzel Plumbing Supply Co., Inc.	Skolnick Family Charitable Trust	BlackRock	Dresher Foundation
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		Shelly & Lawrence Cohen	George A. Ohl, Jr. Trust
		Steven Cohen	Salvador Giglio
		Karen Firestone Cole	Arlene & Larry Gilbert
		Constellation Energy	Annora Gilman
			Carol Ginsburg

\$10,000-\$99,999

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Audubon Communities

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Tara Slone-Goldstein & Wayne Goldstein	Katherine John Murphy Foundation	Rheda Becker & Robert Meyerhoff	Prime Food Processing Corp
Charles Goldstuck	Bonnie & Daniel Katz	Nicole & Lou Miele	Nancy & Jon Pundyk
Rena & Andrew Goodman	Robert & Susan Katz	Mildred Mindell Cancer Foundation, Inc.	Ravens Foundation
Bonni Gould	Kristen & Brian Kaufmann	Millennium Management LLC	Danielle Contillo & Mike Razewski
Graham Company	Susan & Shepard Kay	Vicki & David Miller	RCM&D
Rori & Jonathan Grant	Gila & Rafael Klein	Natalie & Richard Mines	Russ Reardon
Elizabeth & Paul Greenbaum	Kimco Realty	Shelly & Neil Mitchell	Reilly Financial Group
Daniel & Alex Greenberg	Lois & Kenneth Kirschenbaum	Mixmaster LLC	Tammy & Michael Reisman
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Sunrise Day Camp– Chicago

**\$500,000 -
\$1,999,999**
Hecktmann Family
Foundation
U.S. Department of
Housing and Urban
Development (HUD)
\$100,000 - \$199,999
Lyon Family Foundation
\$10,000-\$99,999
Arnold & Porter
Cathy & Edward Atkins
Christopher Burch
Care Camps
Foundation
Carol & Douglas
Cohen
Exelon Corp.
Mike Frieze
JP Morgan Chase
Bank, N.A.
Kirkland & Ellis LLP
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Mazzolin Family
Foundation
Miller, Cooper & Co., Ltd.
Eric Prezant
Lori Komisar & Morris
Silverman
The Marilyn Lichtman
Foundation
Weinger Spector
Foundation

Sunrise Day Camp– South Florida

\$10,000-\$99,999
Amy & Alan Meltzer
Raphael Family
Foundation

Sunrise Day Camp– Greater Washington

\$100,000 - \$999,999
Melinda Bieber &
Norman Pozez
Mara Yachnin
\$10,000-\$99,999
Aaronson Foundation
(via Sunrise
Association)
Anonymous Foundation
AvalonBay
Communities
Dale & Michael Bare
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Carol & Gary Berman
Linda & Tex Blair
Care Camps
Foundation
GoldenBoot Soccer
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Sunrise Day Camp– Orange County

\$100,000 - \$199,999
Samueli Foundation
\$10,000-\$99,999
Altman and Stuhley
Families
Cancer Kindness
Network
Care Camps
Foundation
Vivien Hyman
Bernard Lavitch
Alana & Jason
Mandinach
Adrienne & Rick
Matros

Sunrise Day Camp– Staten Island

\$200,000 - \$499,999
Lucille & Jay Chazanoff
\$100,000 - \$199,999
John Atkins, NYCT
Richmond County
Savings Foundation
\$10,000-\$99,999
Amazon
Ron Avis and Family
BasePoint Foundation
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Ridge Kiwanis
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Notre Dame Club of Staten Island
The Olsen Family
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Richmond County Savings Bank
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Dayna Scarso
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Cory Schifter and Family
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Marcello Sciarrino
South Shore Rotary Club
Randi & Jack Stern
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St. Peter's Boys High School
Brandon Sturman
TGI Office Automation
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**deceased*

We would also like to extend our thanks to the thousands of Sunrise Association donors who have made gifts of \$9,999 or less, but for whom space constraints currently make it impossible to list in this issue.





“The magic of Sunrise is that once you start the journey, you find your way in how you want to participate. And you walk out feeling stronger yourself and wanting to do more.”

— Gary Raisig, Donor & SunriseWALKS Team Leader

Get Involved

THE NEXT 20 YEARS START NOW

There are so many ways to be part of the Sunrise community:

Give: It costs \$7,000 to send one child to camp for an entire summer. A monthly or one-time gift of any amount helps sustain our programs year-round.

Show Up: Join us at SunriseWALKS, run with Team Sunrise, or attend an event in your community. Thousands of supporters show up every year and walk away feeling like part of something bigger.

Volunteer: Whether with your organization, at a walk, or in a hospital, your time and energy make a direct difference in a child’s life.

Spread the Word: Share our story with someone who needs to hear it. Follow us on social media. Forward this report.

*20 years of bringing back the joys of childhood.
This is just the beginning of what we can do together.*

*Scan the QR to learn more about how you can
be a part of the magic.*



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*as of April 2026



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